

## NATIONAL INSTITUTE OF SECURITIES MARKETS

### Shortlisting of PR Agencies

NISM is a public trust, established by the Securities and Exchange Board of India (SEBI), the regulator for securities markets in India. We invite the expression of interest (EOI) from the PR agencies to undertake the following activities.

1. Building brand “NISM”.
2. Undertaking frequent media outreach/Press release/ Press conferences.
3. Corporate featuring.
4. Attracting prospective students and faculty.
5. Improving relations with industry recruiters.

All the interested agencies are requested to send their PR proposal for NISM on the email id: [deepak.kadian@nism.ac.in](mailto:deepak.kadian@nism.ac.in)

The last date of submission of applications is 26<sup>th</sup> March 2022.

For further details, please contact Deepak Kadian (8750339718).