



**NATIONAL INSTITUTE OF SECURITIES
MARKETS**

**REQUEST FOR PROPOSALS
FOR
LED TICKER DISPLAY FOR FINANCE LAB AT NISM
CAMPUS, PATALGANGA
(Document Reference No: NISM/ICT/RFP/03/2017-2018)**

**NISM Bhavan, Plot No.: 82,
Sector - 17, Vashi,
Navi Mumbai: 400703
Tel: 022-66735100-02,
Fax: 022-66735110
Web: www.nism.ac.in**

1. INTRODUCTION

National Institute of Securities Markets (NISM) is a public trust established by Securities and Exchange Board of India (SEBI) with the objective of enhancing the quality of securities market in the country through knowledge-based interventions. The institute therefore conducts a number of educational programs for Securities Market professionals and also various financial literacy initiatives for investors from all walks of life.

National Institute of Securities Markets has built a campus on 70 Acres land at Patalganga, a location around 40 kilometres away from Vashi on Mumbai-Pune highway. The campus has a number of facilities i.e. Orientation Block (with ground plus two floors), Academic Blocks (four blocks with interconnecting corridor and each block with ground plus two floors), Student Blocks (Four blocks with each block having ground plus seven floors), an Amphi-Theatre, an Auditorium, Finance Lab, a Recreation Block and Residential Blocks.

A finance lab has also been built at the campus to augment initiatives on Securities Market Education. This Request for Proposals (RFP) is for LED Ticker displays to be deployed at the said Finance Lab.

2. SUBMISSION OF PROPOSAL

The proposals must be prepared covering the following information and submitted to NISM at the address contained herein on or before the closing date specified in Section-9 of this document. Please refer the checklist given in Section 2.2 to ensure that submissions have all the required documents.

2.1 Proposal Submission Instructions

The proposal will be submitted in three separate sealed envelopes strictly following the instructions given below:

- The first sealed envelope will contain the EMD as mentioned in Section-2.3 and the envelope will be super scribed as “EMD for Led Ticker Display for Finance Lab at NISM Campus, Patalganga (Document Reference No.: NISM/ICT/RFP/03/2017-18)”.
- The second sealed envelope will contain documents as mentioned in Section-2.2 confirming “Eligibility” of the bidder and the envelope will be super scribed as

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“Eligibility for Led Ticker Display for Finance Lab at NISM Campus, Patalganga (Document Reference No.: NISM/ICT/RFP/03/2017-18)”.

- The third sealed envelope will contain the Price Bid as mentioned in Section-2.2 and the envelope will be super scribed as “Price Bid for Led Ticker Display for Finance Lab at NISM Campus, Patalganga (Document Reference No.: NISM/ICT/RFP/03/2017-18)”.
- The three separately sealed envelopes should be put together in another sealed main envelope super scribed as “Proposal for Led Ticker Display for Finance Lab at NISM Campus, Patalganga (Document Reference No.: NISM/ICT/RFP/03/2017-18)”.
- The first and the second envelope mentioned above must not contain any documents showing the bid price of the proposed products and services. If bid price figures are mentioned in any of the documents enclosed in envelope one or two, the proposal will be disqualified and will not be evaluated. The Price Bid will be enclosed only in Envelope-3 as mentioned Section 2.2.
- The Price Bid must be unconditional. Condition if any should be indicated in eligibility proposal only.

2.2 Checklist of Proposal Content

The bidders are advised to carefully take a note of the following table to ensure proper submission of proposal complete in all respects.

#	<u>Content Check list</u>
<u>Envelope - 1: EMD</u>	
1.	EMD with cover letter Note: The bidder must write the name of the company and the RFP document reference number at the back of EMD Demand Draft/Bankers Cheque/Pay Order
<u>Envelope - 2: ELIGIBILITY BID</u>	
1.	Company profile in the format as given in Annexure-A
2.	Letter of compliance with RFP terms and conditions in a format as stated in Annexure-B.
3.	Purchase Orders and Completion Certificates as mentioned in <u>Section 6.1.</u>
4.	Company balance sheets with profit and loss account statement for 3 years as stated in <u>Section 6.2.</u>
5.	Scope of work confirmation as per Annexure-C
6.	Certificate of incorporation of the company or the lead company of the consortium responding to the RFP
7.	Statement of Commitment to Delivery Schedule as per Annexure-D

8.	Manufacturer's Authorization Form as per Annexure-E
Envelope - 3: PRICE BID	
1.	Price Bid in the format as per Annexure-F

2.3 Earnest Money Deposit (EMD)

- Suppliers are required to provide an EMD of Rs. 20,000/- (Rupees Twenty Thousand only) by Demand Draft/Bankers Cheque/Pay Order drawn on any bank in Mumbai in favor of "National Institute of Securities Markets". The EMD must be valid for a minimum period of 2 months. Cheques for EMD will not be accepted and bids accompanying cheques or without EMD will stand rejected.
- The bidder must write the name of the company and the RFP Document Reference Number at the back of EMD Demand Draft/Bankers Cheque/Pay Order.
- The EMD will be placed in envelope-1 and submitted to NISM as indicated in Section-2.2.
- The EMD will be released to the unsuccessful bidders without interest soon after the tender is awarded.
- The EMD shall stand absolutely forfeited if the bidder revokes his bid during the period he is required to keep his bid open for acceptance by the institute.
- The EMD will not bear any interest.
- Bids not accompanied by EMD will be rejected.
- The EMD of the successful bidder will be released soon after receipt of The Performance Bank Guarantee in accordance with the condition stated in Section 7.
- EMD of the successful bidder will be forfeited if the project does not kick off within 30 days from the date of issuance of Purchase Order.

2.4 Other Information

- The supplier is advised to study all technical and commercial aspects, instructions, forms, terms and specifications in the RFP carefully. Failure to furnish all information required in the Proposal or submission of a Proposal not substantially responsive to the RFP in every respect will be at the supplier's risk and may result in rejection of the proposal.
- The proposal not submitted in the prescribed format or incomplete in any manner are likely to be rejected.

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- NISM is not responsible for non-receipt of proposals within the specified due date due to any reason including postal delay or holidays.
- The equipment/products quoted should not be from the discontinued production line. In case of discontinuation of production line after the issue of the purchase order, the supplier will supply the next higher configuration on the same terms and conditions.
- The prices quoted shall be in Indian Rupees only.
- Submission will be valid only if:
 - It is received on or before the closing date and time as stated in Section-9 of this document.
 - The submission is not by Fax or Email.
- Only one response to this RFP from each bidder will be permitted. In case of partnerships / consortium, only one submission is permitted through the lead bidder.
- All expenses incurred towards the preparation and submission of the Proposals by the bidder will be entirely borne by bidder themselves.
- NISM reserves the right to reduce or increase the scope of this RFP or cancel this RFP without stating any reasons whatsoever.
- NISM reserves the right to accept or reject any Proposal and to annul the bidding process and reject all Proposals at any time prior to award of the contract/purchase order, without thereby incurring any liability towards the affected supplier(s) or any obligation to inform the affected supplier(s) of the grounds for NISM's action.
- In the event of NISM requiring additional quantities of the LED Ticker Display including its software as stated in Section-3 within 6 months of placing the order to the selected bidder, the bidder will be required to supply the additional quantity at the same price as quoted in response to this RFP.
- Quantity of any of the items stated in this RFP may vary in the purchase order. NISM reserves the right to reduce or increase the quantity of an item or even completely remove an item while issuing the Purchase Order.

2.5 Contact Details

(a) The Proposals must be submitted in sealed envelopes as mentioned above to the following officer:

Mr. Narayana Maddala,
Senior Vice President,
National Institute of Securities Markets,
5th Floor, NISM Bhavan, Plot No. 82,
Sector - 17, Vashi, Navi Mumbai - 400 703.

(b) For any clarifications/queries contact the following person:

Ms. Harsha Alwani,
National Institute of Securities Markets,
6th Floor, NISM Bhavan, Plot No. 82,
Sector - 17, Vashi, Navi Mumbai - 400 703.
Email: harsha.alwani@nism.ac.in, Contact Tel: 022-66735181.

3. SCOPE OF WORK

The supplier is required to deliver the items as stated in this section. The supplier is required to quote for one or more than one of the given brand options. NISM will evaluate and choose one of the options.

3.1 Specifications

#	Item/Component	Brand Options	Quantity
1	LED Ticker Display Specifications: <ul style="list-style-type: none">• Display: Straight Ticker Display• Shape: C or U shape ticker• Width Left side - 19 feet Right Side - 21 feet Middle - 26 feet• Height - 7.5 inch maximum• Depth - 50mm maximum• Cabinet - without cabinet• Source of Light: High Intensity LEDs• Color: RGB• Pixel Pitch: P3mm	CREE, Bridgelux (USA) Samsung, SSC, LG Innotok (Korea) Nichia, Sharp, Toyoda (Japan) Osram (Germany) Philips (Netherlands) Everlight, Epistar (Taiwan)	

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	<ul style="list-style-type: none"> • Pixel formation: SMD Led • Display Version: Single Faced • Character Size: 6.5 inch • Fixed information: Nil • Brightness: >2500 cd/m₂ • Viewing Distance: >40 meters • Viewing Angle: Provides 90degree(vertical) & 110degree(horizontal) viewing angle approx • Display Capability: Alpha-numeric • Display style: Scrolling • Language: Multiple languages as required • Auto Dimming: Nil • In built sensor: Nil • Storage capacity: More than 10MB • Display Driving method: Direct current control driving circuit • Mounting: Ceiling mount • Housing Material: Mild steel • Front plate coat: Low reflection black matt finish • Finish and paint: Black powder coated • Front finish: A specially designed high temperature cured and black matt finish without front polycarbonate screen and LEDs exposed • Weight: Maximum 5Kgs per Sq. ft • Maintenance provision: Rear access lid • Protection: Front, bottom/rear area face IP55 • Power Supply: Power supply (input power supply); 110-240VAC 50/60 HZ. The power cable of the ticker must have a power plug of three round pins. • Typical power consumption: 150-250 Watts(Min-Max) 		
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	<ul style="list-style-type: none"> • Display Power Supply: SMPS type • Communication: LAN/ Network • Ports: Rj45 • VMS Design: Integrated multiple led matrix module make the display panel plane and blackish matt finish gives perfect contrast to produce programmed light arrays. • MTBF/life span: 100,000 hours • Operating Temperature: -10 deg to 70 deg C • Humidity: Operation ambient humidity : 10%-95% Rh • Mounting Kit: Appropriate mounting kit(s) comprising of brackets/clamps or any other components/fixtures to hang the ticker from the concrete ceiling (not false ceiling) and to fix it appropriately. • Cat 6 patch cord of appropriate length with RJ45 connectors to connect the ticker display to the network I/O socket. • Warranty- Three years warranty service for ticker 		
2	<p><u>LED Ticker Software</u></p> <ul style="list-style-type: none"> • Operating System - Software must support Windows Operating System. • User Access - The ability to setup multiple users (at least 6 users) to have access to update content without incurring any additional costs. • Scalability - The ability to add additional ticker displays to the platform in the future without incurring additional licensing costs. • Control - Full access to the software required to allow users to add, remove, or modify content items at our discretion. 	Linsn, DBSTAR, Novastar or any other equivalent	

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	<ul style="list-style-type: none"> • Market Price display- Software should display market prices going up in green color indicated by up arrow symbol and market prices going down in red color indicated by down arrow symbol. • Brightness: The software must provide features to control the brightness of the characters on the ticker. • Scheduling - Provide the ability to add as many different types of content as we want into the scrolling sequence. Must be able to schedule each item by day of the week, date range, and/or time of day. • Update Interval - After making a change the update to be sent to the ticker within 60 seconds. • Data - The software shall support Real-time Data. • Format - The Ticker display should accept content in various formats. (eg: dat, bcp, txt etc.) • Content - Software platform to allow displaying of the following free sources: <ul style="list-style-type: none"> ➤ Data Feeds - Should be able to stream and scroll all kinds of financial feeds from all exchanges and stock quotes. ➤ Contract Files for Data feeds - NISM receives data feeds from all exchanges (NSE, BSE and Commodities). Software must be integrated with the said data feeds to display market prices in Ticker. ➤ RSS Feeds - The ability to find any publically available RSS feed and post it. ➤ User Generated Messages - The option to send customized 	
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	<p>messages in required font, size and colour.</p> <ul style="list-style-type: none">➤ Headline News - Top stories from Reuters.• Warranty- Three years warranty service for ticker software		
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NOTE: The supplier is required to provide all other cables with appropriate connectors and any other items including licenses (if any) as found necessary to deliver a well integrated functional system on the local area network. This must be all inclusive in the proposal.

3.2 Installation and Configuration Services

- The selected bidder shall deliver all material mentioned in Section 3.1.
- The selected bidder must frequently visit NISM campus, Patalganga to discuss regarding the installation of the Ticker display.
- The selected Bidder shall install C or U shaped LED Ticker Display at the locations/sites mentioned in the RFP to the satisfaction of NISM. The ticker display must be hanged from the concrete ceiling (not the false ceiling). The selected bidder shall decide the type and number of brackets/hooks and other components required to hang/fix the ticker display and deliver the same. All these components required to fix the ticker at the desired location must be included in the proposal by the selected bidder. A few typical pictures of the proposed location of the ticker display in the Finance Lab are provided in Annexure – G.
- The selected bidder shall install the ticker software on the PC (to be provided by NISM) and configure it appropriately to ensure smooth data transfer between the ticker display and the PC.
- The selected bidder shall also do the required configuration to ensure integration of the software with the data feed. NISM will provide either recorded data feeds or live data feeds from exchanges with a time delay. The selected bidder is fully responsible to resolve compatibility issues (if any) at no cost to NISM.
- The selected Bidder shall provide comprehensive warranty & maintenance services for a period of three (3) years.
- The selected Bidder shall arrange all the related tools, equipment and Software to install and run the LEDs. This shall include but not limited to the following:
 - Any tools required for civil works for installation of LEDs

- Mounting Kits.
- RJ45 Connectors
- Software(s) to run the Content

- The selected bidder shall mount the ticker display properly using appropriate mounting kits and other components as required. The mounting kit will be fixed to the concrete ceiling. The work will be carried out professionally with good finishing and aesthetics. One of the typical fixtures could be to have hooks on the Ticker board to hang it from concrete ceiling through G.I. wire of appropriate diameter to bear the load of the ticker.
- The selected bidder must ensure the integration of data feeds from all exchanges (NSE, BSE and Commodities) received by NISM in the proposed software to display the market prices in Ticker. NISM shall provide required contract files from these exchanges.
- The selected Bidder shall consult with the concerned departments of NISM before installing the LEDs on site as specified in RFP.
- The selected Bidder shall ensure that the Display should be 24 Hrs visible i.e. during the day light and night time.
- An acceptance test plan shall be prepared by NISM in consultation with selected bidder and acceptance testing shall be carried out by NISM accordingly.
- NISM will provide the following:
 - a. A PC with Windows OS on the LAN
 - b. Cat 6 Cabling up to a point nearest to the ticker with network I/O socket
 - c. Single Power Source at a location nearest to the ticker.

Note: The selected Bidder will make appropriate power arrangements (Internal power supply for ticker). Furthermore, the required electrical wiring to connect the ticker to the power source must be done by the selected bidder. All wires must be dressed properly and cannot be left loose.

3.3 Warranty and Maintenance Services

- The selected bidder shall provide three years warranty from the OEM of the hardware and the software mentioned in the section 3.1 of the RFP. An appropriate document from the OEM shall be arranged to this effect and delivered to NISM.
- Furthermore, NISM will draft and sign a maintenance service agreement with the selected bidder based on mutually agreeable terms and conditions.

3.4 Documentation

The selected bidder will provide installation manual/guides for Led ticker display and its software.

3.5 Location:

The entire scope of work as mentioned in Section 3 will be delivered at the following location:

National Institute of Securities Markets, Campus,
Plot No: 16-1 & 16-2, Mohapada,
Patalganga, District- Raigad,
Maharashtra- 400703.

4. DELIVERY, INSTALLATION, CONFIGURATION AND PROJECT SIGN OFF

The chosen supplier is expected to deliver, install and configure all the items as mentioned in the scope of work under Section-3 of the RFP and make the tickers operational **within 3 weeks from the date of issuance of Purchase Order.**

The selected bidder must frequently visit NISM campus, Patalganga to discuss regarding the installation of the Ticker display. The first visit should be made within 2 days from the issuance of Purchase order.

The suppliers must submit duly signed letter of commitment to the delivery lead time as provided in Annexure-D. This letter must be submitted in Envelope- 2.

5. PRICE VALIDITY PERIOD

The quoted prices for the equipment will remain valid for a period of six months from the date of closure of this RFP.

6. ELIGIBILITY CRITERIA

The Company/Bidder/Supplier intending to submit Proposals must meet the following criteria. **The Proposal of the suppliers not meeting these criteria shall be rejected.** NISM may ask for supplementary information or additional documents as necessary by email only to address inadequacy of information to develop more clarity at the time of

eligibility assessment of each bidder within 10 days from the date of opening of envelopes containing EMD and Eligibility Information (Envelope-1 and Envelope-2). NISM is not responsible for any delay in receiving responses or non-receipt of any response from the bidders to such requests. All email correspondence will be addressed to the email id mentioned under Section 2.5 (b).

6.1 Experience

Should have carried out installation and configuration of similar LED Ticker Displays at either of the following scales in the past 3 years (ending October, 2017). Please note that the purchase orders must be for LED Ticker Display.

Should have executed three orders of similar nature, each order not less than four lakhs.

OR

Should have executed two orders of similar nature, each order value not less than six lakhs.

OR

Should have executed one order of similar nature not less than eight lakhs.

The Bidder/Lead Bidder (in case of a consortium) must enclose copies of Purchase Orders and Completion Certificates in support of the above. In case of a Lead Bidder, the Purchase Orders must be in the name of the Lead Bidder. This should be submitted in Envelope-2 as stated in Section-2.2.

6.2 Company Turnover

The company must have a minimum turnover of 25 lakhs per annum for the FY 2015-16, FY 2014-15 and FY 2013-14 (Please note that the turnover of each year is expected to be a minimum of 25 lakhs)

Then Bidder/Lead Bidder (in case of a consortium) must enclose copies of Audited Company Balance sheet along with Profit and Loss Account statement for the said financial years. This should be submitted in Envelope-2 as stated in Section-2.2.

6.3 Scope of Work Confirmation

Supplier will provide confirmation regarding scope of work to be executed in the format as stated in Annexure-C of this RFP.

6.4 Manufacturer's Authorization Form

The supplier shall provide Manufacturer's Authorization Form duly filled, signed and sealed as mentioned in Annexure-E.

All the information pertaining to Section-6.1 to 6.4 must be enclosed in Envelope- 2 as mentioned in Section 2.2.

7. PERFORMANCE BANK GUARANTEE (PBG)

The selected supplier will be required to submit a Bank Guarantee of 10% of the Bid Price (inclusive of applicable taxes) covering the scope of work as stated in Section-3. The Bank Guarantee will be valid for a period of 4 months from the date of issuance of the Bank Guarantee. The Bank Guarantee of correct value and validity period as mentioned above must be submitted within a week from the date of issuance of the Purchase order. In case the supplier fails to submit the said performance bank guarantee within the said time frame including the extended period as agreed, the Earnest Money deposited by the supplier shall be forfeited automatically without any notice to the contractor. The bank guarantee will be promptly extended by the supplier (if required) by a suitable period in line with the above mentioned validity period. The bank guarantee from Cooperative Banks will not be acceptable.

8. EVALUATION OF PROPOSALS

8.1. Evaluation Process

The evaluation process will be as follows:

- i. Envelope-1 containing EMD will be opened first. The EMD will be checked in accordance with Section 2.3.
- ii. Envelope-2 containing Eligibility Criteria of only those bidders whose EMD is found to be in order will be opened and checked against the Eligibility criteria stated in Section-6 for compliance.
- iii. Envelope-3 containing Price bid of only those bidders who meet the Eligibility Criteria will be opened and evaluated by the evaluation committee of NISM. The price bid will be checked for completeness as per Annexure-F and also for possible

errors if any. The bid price is the total cost of all equipment, software, services and warranty cost.

iv. The Purchase Order will be issued to the bidder with the lowest bid price.

All decisions made by the Evaluation Committee of NISM during the evaluation process will be final and binding on all bidders.

8.2. Notification to Unsuccessful Bidders

Unsuccessful bidders will be notified by email. Any queries regarding an unsuccessful Proposal shall be mailed to the contact address mentioned in Section-2.5 (b) of this document.

9. IMPORTANT DATES

Bidders are requested to take note of the following dates:

- **Date of Issuance of RFP:** 23rd November 2017
- **Pre-bid meeting to seek clarifications regarding the RFP:** 29th November 2017 at 15:30 hours at
NISM Campus, Patalganga
Plot No: 16-1 & 16-2, Mohapada,
Patalganga, District- Raigad,
Maharashtra- 400703.
- **Date and Time of submission of duly filled and sealed Proposal:** 11th December 2017 by 17.00 hours.
- **Opening of Envelope containing EMD and Eligibility Information:** 11th December 2017 at 17.30 hours in the Board Room, 5th Floor, NISM Bhavan, Vashi, Navi Mumbai.
- **Opening of Price Bids:** 20th December 2017 at 17:00 hours in the Board Room, 5th Floor, NISM Bhavan, Vashi, Navi Mumbai.

10. PAYMENT PLAN

NISM will issue a Purchase Order for the project covering the entire scope of work as stated in Section 3. 100% payment for the entire scope of work as stated in Section-3 shall be made only after project sign off upon submission of invoices.

11.SIGNING OF PROPOSALS

The Proposal comprising of the documents mentioned in Section-2.2 shall be typed or written in ink and shall be signed by a person or persons duly authorized by the supplier to bind the supplier to the contract. All pages of the Proposal, except un-amended printed literature, shall be initialed by the person or persons signing the Proposal. The Proposal shall contain no interlineations, erasures or overwriting except as necessary to correct errors made by the supplier, in which case such corrections shall be initialed by the person or persons signing the Proposal.

12.INSPECTION

NISM or its representative will carry out inspection and testing to ascertain the conformity of the goods and services to the stated technical specifications. Should any inspected or tested equipment fail to conform to the specifications or it is found to be not as per the purchase order, NISM may reject them and the supplier shall either replace the rejected goods or make all alterations necessary to meet specification requirements free of additional cost to NISM.

13.INDEMNITY

The supplier shall indemnify, protect and save NISM against all claims, losses, costs, damages, expenses, action suits and other proceedings resulting from infringements in respect of all hardware and software supplied to NISM.

14.ARBITRATION

In the event of a dispute or difference of any nature whatsoever between NISM and the supplier during the course of assignment arising as a result of this RFP, the same shall be referred for arbitration to the panel of arbitrators. The panel shall be constituted prior to commencement of arbitration and shall comprise of two arbitrators and an umpire. NISM and the supplier shall each nominate an arbitrator to the panel and these arbitrators shall appoint an umpire. Arbitration shall be carried out at NISM office in Navi Mumbai and as per extant laws.

15.JURISDICTION

The jurisdiction for the purpose of settlement of any dispute of differences whatsoever in respect of or relating to or arising out of or in any way touching the works awarded or the terms and conditions thereof shall be that of the appropriate court in Mumbai. The jurisdiction of any other court in any place other than Mumbai is specifically excluded.

16.FORCE MAJEURE

Should either party be prevented from performing any of its obligations under this RFP by reason of any cause beyond its reasonable control, the time for performance shall be extended until the operation or such cause has ceased, provided the affected party gives prompt notice to the other of any such factors or inability to perform, resumes performance as soon as such factors disappear or are circumvented. If under this clause either party is excused of performance of any obligation for a continuous period of 90 days, then the other party may at any time hereafter while such performance continuous to be excused, terminate this agreement without liability, by notice in writing to the other. In all such cases NISM's decision shall be final and binding on all concerned.

NISM

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ANNEXURE -A

(Company Profile. This should be included in Envelope 2)

Name of the company	
Legal Status (e.g., sole proprietor, partnership, limited liability partnership, corporation etc., (Attach a copy of the certificate of incorporation)	
Registered Physical Address	
Business Profile of the company (Attach a separate write-up or brochure that provides details of the business activities of the company)	
Email ID of the company	
PAN Number of the company	
TAN Number of the company	
TIN/VAT Number of the company	
Service Tax Registration Number	

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Name of the Contact Person with Mobile and land line Number	
Company Name as it appears in its Bank Account	
Bank Account Number	
Type of Account	
Bank Name	
Bank's Branch Address	
Bank Branch IFSC Code	

Signature of the Authorized Signatory of Company

Name:

Designation:

Contact no. (Mobile):

Email Id:

Company Seal:

ANNEXURE -B

(This will be part of Eligibility Information. This should be included in Envelope 2 and should be on the company letterhead)

Date:

To,
National Institute of Securities Markets,
NISM Bhavan, Plot No: 82, Sector - 17, Vashi,
Navi Mumbai - 400703.

Dear Sir/Madam,

Subject: Response to the Request for Proposal for LED Ticker Display for Finance Lab at NISM Campus , Patalganga (Document Reference No: NISM/ICT/RFP/03/2017-18) as well as Confirmation of Office/Service Centre in Mumbai/Navi-Mumbai/Pune.

1. Having examined the Request for Proposal including Annexures, the receipt of which is hereby duly acknowledged, we, the undersigned offer to supply, install and configure the equipment in accordance with the scope of work as stated in Section-3 of the RFP within the cost stated in the Proposal.
2. If our Proposal is accepted, we undertake to abide by all terms and conditions of this RFP and also to comply with the delivery schedule as mentioned in the RFP.
3. We certify that we have provided all the information requested by NISM in the requested format. We also understand that NISM has the right to reject this offer if NISM finds that the required information is not provided or is provided in a different format not suitable for evaluation process for any other reason as it deems fit. NISM's decision shall be final and binding on us.
4. We here at confirm that we have fully operational office / Service Centre/an agreement with a third party service provider in Mumbai / Navi-Mumbai/Pune. The address and other contact details of the office / service center are given below:

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COMPANY NAME: _____

ADDRESS: _____

TEL: _____

Email: _____

Mobile: _____

Thank you.
Yours faithfully,

Signature of the Authorized Signatory of Company

Name:

Designation:

Contact no. (Mobile):

Fax and Email Address:

Official Seal:

(This letter should be typed on the letterhead of the Company and must be signed by the Authorized Signatory of the Company/Lead Company of the Consortium)

ANNEXURE -C

Confirmation to Scope of Work

(Fill in all blanks as appropriate. Also read Section-3 of the RFP before filling the following Form. The duly filled form must be submitted in Envelope-2.)

1. COMPANY NAME:

2. ADDRESS:

3. CONTACT PERSON:

4. PHONE NUMBER:

5. EMAIL:

6. WEB SITE:

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Specifications (Attach Product Brochure Also, if available)

#	Component	Brand	Quantity	Write "Yes" against each item if the proposed equipment has same specifications as stated in Section-3 of the RFP. Specify Additional features, if any.
1	<p>LED Ticker Display Specifications:</p> <ul style="list-style-type: none"> • Display: Straight Ticker Display • Shape: C or U shape ticker • Width Left side - 19 feet Right Side - 21 feet Middle - 26 feet • Height - 7.5 inch maximum • Depth - 50mm maximum • Cabinet - without cabinet • Source of Light: High Intensity LEDs • Color: RGB • Pixel Pitch: P3mm • Pixel formation: SMD Led • Display Version: Single Faced • Character Size: 6.5 inch • Fixed information: Nil • Brightness: >2500 cd/m₂ • Viewing Distance: >40 meters • Viewing Angle: Provides 90degree(vertical) & 110degree(horizontal) viewing angle approx • Display Capability: Alpha-numeric • Display style: Scrolling 		01	

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	<ul style="list-style-type: none"> • Language: Multiple languages as required • Auto Dimming: Nil • In built sensor: Nil • Storage capacity: More than 10MB • Display Driving method: Direct current control driving circuit • Mounting: Ceiling mount • Housing Material: Mild steel • Front plate coat: Low reflection black matt finish • Finish and paint: Black powder coated • Front finish: A specially designed high temperature cured and black matt finish without front polycarbonate screen and LEDs exposed • Weight: Maximum 5Kgs per Sq. ft • Maintenance provision: Rear access lid • Protection: Front, bottom/rear area face IP55 • Power Supply: Power supply (input power supply); 110-240VAC 50/60 HZ. The power cable of the ticker must have a power plug of three round pins. • Typical power consumption: 150-250 Watts(Min-Max) • Display Power Supply: SMPS type • Communication: LAN/ Network • Ports: Rj45 • VMS Design: Integrated multiple led matrix module make the display panel plane 			
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	<p>and blackish matt finish gives perfect contrast to produce programmed light arrays.</p> <ul style="list-style-type: none"> • MTBF/life span: 100,000 hours • Operating Temperature: -10 deg to 70 deg C • Humidity: Operation ambient humidity : 10%-95% Rh • Mounting Kit: Appropriate mounting kit(s) comprising of brackets/clamps and other components to hang the ticker from the concrete ceiling (not false ceiling) and to fix it appropriately. • Cat 6 patch cord of appropriate length with RJ45 connectors to connect the ticker display to the network I/O socket. • Warranty- Three years warranty service for ticker 			
2	<p><u>LED Ticker Software</u></p> <ul style="list-style-type: none"> • Operating System - Software must support Windows Operating System. • User Access - The ability to setup multiple users (at least 6 users) to have access to update content without incurring any additional costs. • Scalability - The ability to add additional ticker displays to the platform in the future without incurring additional licensing costs. • Control - Full access to the software required to allow users to add, remove, or modify content items at our discretion. 		01	

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	<ul style="list-style-type: none"> • Brightness: The software must provide features to control the brightness of the characters on the ticker. • Market Price display- Software should display market prices going up in green color indicated by up arrow symbol and market prices going down in red color indicated by down arrow symbol. • Scheduling - Provide the ability to add as many different types of content as we want into the scrolling sequence. Must be able to schedule each item by day of the week, date range, and/or time of day. • Update Interval - After making a change the update to be sent to the ticker within 60 seconds. • Data - The software shall support Real-time Data. • Format - The Ticker display should accept content in various formats. (eg: dat, bcp, txt etc.) • Content - Software platform to allow displaying of the following free sources: <ul style="list-style-type: none"> ➤ Data Feeds - Should be able to stream and scroll all kinds of financial feeds from all exchanges and stock quotes. ➤ Contract Files for Data feeds - NISM receives data feeds from all exchanges(NSE,BSE and 		
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	<p>Commodities). Software must be integrated with the said data feeds to display market prices in Ticker.</p> <ul style="list-style-type: none"> ➤ RSS Feeds - The ability to find any publically available RSS feed and post it. ➤ User Generated Messages - The option to send customized messages in required font, size and colour. ➤ Headline News - Top stories from Reuters. • Warranty- Three years warranty service for ticker software 			
3	<p><u>Services as indicated in Section-3.</u> Will be delivered to the satisfaction of NISM.</p>	NA	1	

Signature of the Authorized Signatory of Company
Name:
Designation:
Contact no (mobile):
Email Id:
Company Seal:

ANNEXURE -D

(This will be submitted in Envelope-2)

Date:

To
Senior Vice President (ICT)
National Institute of Securities Markets,
NISM Bhavan,
Plot No: 82, Sector - 17, Vashi,
Navi Mumbai - 400703.

Dear Sir/Madam,

Subject: **Letter of Commitment to delivery Lead time for RFP No.: NISM/ICT/RFP/03/2017-18**

We commit to the delivery lead time as stated in Section-4 of the RFP.

Thank you.
Yours faithfully,

Signature of the Authorized person

Name:

Designation:

Phone No (Mobile):

Fax and Email Address:

Official Seal:

(This letter should be typed on the letterhead of the Company and must be signed by the Authorized Signatory of the Company/Lead Company of the Consortium)

ANNEXURE -E

(This will be submitted in Envelope-2, should be typed on the letterhead of the Manufacturer and must be signed by the Authorized Signatory of the Manufacturer)

Date:

To
Senior Vice President (ICT)
National Institute of Securities Markets,
NISM Bhavan,
Plot No: 82, Sector - 17, Vashi,
Navi Mumbai - 400703.

Dear Sir/Madam,

Subject: **Manufacturer's Authorization Form**

We (*insert name of the manufacturer*), the manufacturers of original equipment Located at (*insert address of the registered office*) do hereby authorize M/s. (*insert Name and address of Supplier*) to submit a bid, negotiate and receive the order from you.

We hereby extend our full guarantee and warranty for the goods and services offered by the above mentioned supplier. Warranty Services will be continued directly by us or by another authorized partner or dealer in the event of the above mentioned supplier not being able to continue with the warranty services during the warranty period.

Furthermore, we confirm that Annual Maintenance for the equipment as mentioned in the RFP shall be carried out at the quoted charges for 3 years.

Thank you.

Yours faithfully,

Signature of the Authorized person

Name:

Designation:

Phone No (Mobile):

Fax and Email Address:

Official Seal:

ANNEXURE -F

Price Bid

(Must be submitted in the 3rd sealed envelope as mentioned in Section-2.2.)

COMPANY NAME: _____

ADDRESS: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

EMAIL: _____ WEB SITE: _____

Cost of Items:

Table-A: Cost of Equipment, Software and Services

#	Item/Description (1)	Brand Name (2)	Model Number (3)	Quantity (4)	Unit Price (Inclusive of Tax) (5)	Total Price (Inclusive of Tax) (6) = (4)*(5)
1	LED Ticker Display meeting the specifications mentioned in section-3 of RFP along with 3 years warranty service and necessary cables like power			1		

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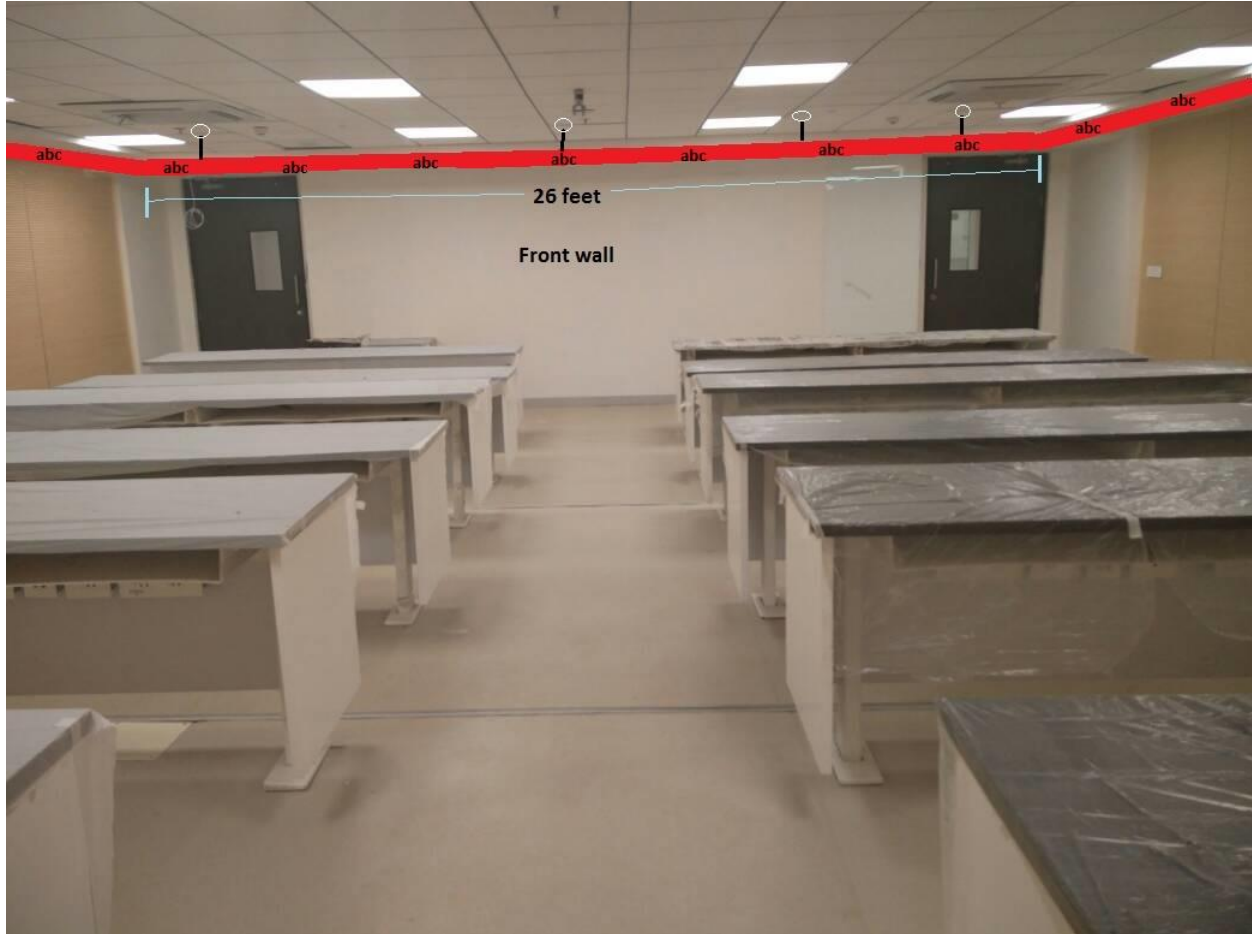
(Document Reference No: NISM/ICT/RFP/03/2017-2018)

	ords, factory made Cat-6 patch cords and any other cables as required.					
2	LED Ticker Software meeting the specifications as mentioned in section-3 of the RFP.			1		
3	Services as indicated in Section-3 of the RFP.	NA	NA	1		
Total (inclusive of taxes)						

Signature of the Authorized Signatory of Company
Name:
Designation:
Contact no. (Mobile):
Email Id:
Company Seal:

Annexure-G

Proposed location of Ticker Displays



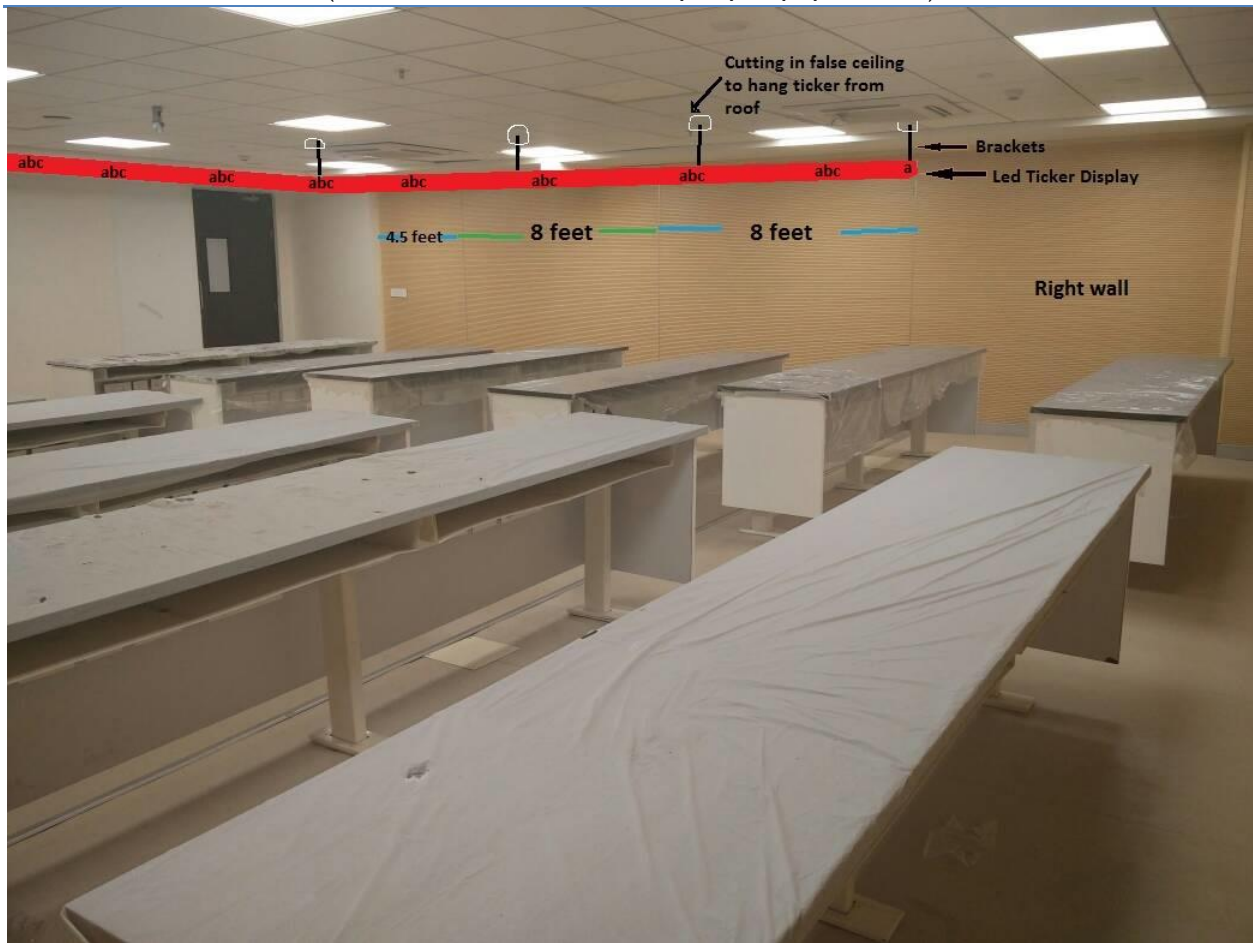
Picture 1: location of ticker display near the front wall of the Finance lab

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Picture 2: location of ticker display on the left wall of the Finance lab

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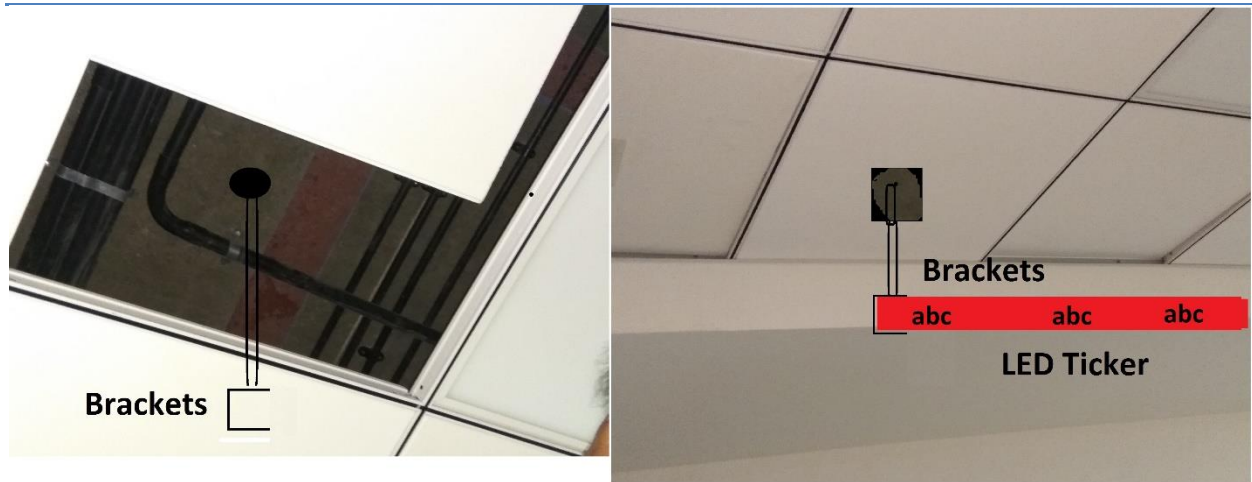
Picture 3: location of ticker display on the right wall of the Finance lab

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Picture 3: location of RJ45 port and power socket on the ticker display

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Picture 3: Suggested mounting kit and fixing pattern of the ticker display

NISM