NISM-Series-V-A Mutual Fund Distributors Certification Examination

Test Objectives

Unit 1: Concept and Role of a Mutual Fund

- 1.1 Describe concept and advantages of a mutual fund
 - 1.1.1 Define a mutual fund and list the functions of a mutual fund
 - 1.1.2 Explain what investment objectives are and illustrate how different mutual fund products serve different investment objectives
 - 1.1.3 Explain the concept of marking to market as a feature of mutual funds and Illustrate how the investment value changes with changes in market value
 - 1.1.4 Define and distinguish the terms unit capital, assets under management, fund running expenses and net asset value
 - 1.1.5 List the advantages and limitations of a mutual fund
- 1.2 Understand and differentiate between various types of funds
 - 1.2.1 Compare and contrast closed end funds, open ended funds and interval funds
 - 1.2.2 Compare and contrast actively managed funds and passive funds
 - 1.2.3 Understand categorization of mutual fund schemes
 - Equity Schemes
 - Debt Funds
 - Hybrid Funds
 - Solution oriented Schemes
 - Other Schemes
- 1.3 Know developments in the Mutual Fund Industry over the years

Unit 2: Fund Structure and Constituents

- 2.1 Understand the legal structure of mutual funds in India
 - 2.1.1 Describe the structure of mutual funds in India
 - 2.1.2 Explain with illustrations the role of the Sponsor, Trustee and Asset Management Company (AMC)
 - 2.1.3 Explain the regulatory provisions with respect to Sponsor, Trustee and AMC
- 2.2 Understand the role and support functions of service providers of mutual funds
 - 2.2.1 Custodian
 - 2.2.2 Registrar and Transfer Agent (RTA)
 - 2.2.3 Auditors
 - 2.2.4 Fund Accounts
 - 2.2.5 Distributors
 - 2.2.6 Collecting Bankers
 - 2.2.7 KYC Registration Agencies

- 2.2.8 Central KYC
- 2.3 Know about payment aggregators

Unit 3: Legal and Regulatory Environment

- 3.1 Describe role of mutual fund regulator in India
 - 3.1.1 Define the role of SEBI in regulating mutual funds
 - 3.1.2 Understand the concept of a Self Regulator
 - 3.1.3 List the functions of AMFI
 - 3.1.4 Understand the AMFI Code of Ethics (ACE) and AMFI Guidelines and Norms for Intermediaries (AGNI)
 - 3.1.5 Understand the SEBI restrictions for circulation of unauthenticated news
 - 3.1.6 Understand the Due Diligence process followed by AMCs for its distributors
- 3.2 Know investment restrictions and related regulation
 - 3.2.1 Describe the relationship between investment policy and investment objective
 - 3.2.2 Indicate the SEBI norms on portfolio diversification pertaining to investment management
- 3.3 Understand Investors rights and obligations
 - 3.3.1 Identify the rights of investors in a mutual fund
 - 3.3.2 Indicate the service standards mandated for a mutual fund towards its investors
 - 3.3.3 Know the investors' obligations in a mutual fund

Unit 4: Offer Document

- 4.1 Understand regulatory aspects of an offer document
 - 4.1.1 Define an NFO and list the marketing steps involved in an NFO
 - 4.1.2 Define the role of an offer document and explain the objectives of information disclosure in an offer document
 - 4.1.3 Compare and contrast the objectives and contents of the Statement of Additional Information (SAI) and Scheme Information Document (SID)
 - 4.1.4 Explain the regulatory requirements that govern the contents and format of the SID and SAI
- 4.2 Understand regulatory aspects of a Key Information Memorandum (KIM)
 - 4.2.1 Define the KIM and contrast it with the SID, SAI
 - 4.2.2 List the contents of the KIM
 - 4.2.3 Explain the regulatory provisions governing the KIM
- 4.3 Understand the offer document to make mutual fund investment decisions

Unit 5: Fund Distribution and Channel Management Practices

- 5.1 Describe various distribution channels for mutual funds
 - 5.1.1 Classify traditional distribution channels into individual and institutional channels
 - 5.1.2 Discuss internet & stock exchange brokers as newer channels

- 5.1.3 Describe the pre-requisites to be fulfilled to become a distributor of a mutual fund
- 5.1.4 Explain the empanelment conditions and procedures for a mutual fund distributor
- 5.2 Explain the commission structure and transaction charges for mutual fund distributors
 - 5.2.1 Describe the arrangement for payment of commissions between the distributor and the mutual fund
 - 5.2.2 Identify the regulatory requirements governing payment of commissions to distributors
 - 5.2.3 Classify commissions into initial or upfront and trail commissions
 - 5.2.4 Define the basis of charging trail commissions
 - 5.2.5 Explain the different kinds of transaction charges for new and existing investors
 - 5.2.6 Explain the commission disclosure requirements mandated by SEBI
- 5.3 Discuss the SEBI Advertising Code for Mutual Funds

Unit 6: Accounting, Valuation and Taxation

- 6.1 Understand accounting and expenses pertaining to mutual funds
 - 6.1.1 Compute net assets of a mutual fund scheme and NAV and describe the requirements pertaining to calculation and announcement of NAV
 - 6.1.2 Explain the factors affecting the NAV of a mutual fund scheme
 - 6.1.3 Explain the concept of Mark to Market as a valuation metric for mutual funds and Illustrate how the investment value changes with changes in market value
 - 6.1.4 Describe the requirements relating to charging of expenses to a mutual fund scheme
 - 6.1.5 Identify expenses that can be charged to a scheme and those that cannot be charged and the limits thereto
 - 6.1.6 Describe key accounting and reporting requirements applicable to mutual funds
- 6.2 Explain in brief the valuation process carried out by mutual funds.
- 6.3 Understand applicability of various taxes and know related regulations
 - 6.3.1 Explain the tax provisions applicable to a mutual fund
 - 6.3.2 Define the tax provisions applicable to distribution of dividend by a mutual fund
 - 6.3.3 Explain the taxability of dividends and capital gains in the hands of a mutual fund investor
 - 6.3.4 Determine the applicability of Securities Transactions Tax based on type of transaction and scheme
 - 6.3.5 Basics of setting off gains and losses under Income Tax Act

Unit 7: Investor Services

- 7.1 Understand who can invest and types of investors
 - 7.1.1 List investors who can invest and those that cannot invest in mutual funds in India
 - 7.1.2 Indicate the source of information on eligibility of investors to invest in a scheme of a mutual fund
- 7.2 Describe the KYC requirement for mutual fund investors
 - 7.2.1 Explain the concept of KYC and list the documents required for KYC compliance

- 7.2.2 Explain KYC Registration Agencies
- 7.2.3 Explain the process of KYC for minors/NRIs/PoA holder
- 7.2.4 Describe the additional documentation requirements applicable to institutional investors
- 7.2.5 Explain Foreign Account Tax Compliance Act (FATCA) and Common Reporting Standards (CRS)
- 7.3 Describe the financial transactions (purchase and redemption) in a mutual fund
 - 7.3.1 Explain how to fill in the application form for purchasing new and additional mutual fund units
 - 7.3.2 Explain how to purchase mutual fund units through online transactions (including MF Utilities)
 - 7.3.3 Describe the different payment mechanisms for purchasing mutual funds units
 - 7.3.4 Explain how the mutual fund units are allotted to the investor after purchase
 - 7.3.5 Explain how to repurchase/sell mutual fund units through physical and online mechanism
 - 7.3.6 Describe the different options for receiving money on repurchase of mutual fund units
 - 7.3.7 Explain the concept of cut-off time and its applicability for purchase/repurchase transactions
 - 7.3.8 Explain the concept of Time Stamping
 - 7.3.9 Understand the mechanism of transacting (purchase/sale) through stock exchanges
- 7.4 Different types of investment plans and services
 - 7.4.1 Differentiate the features of a dividend, growth and dividend re-investment options in a mutual fund.
 - 7.4.2 Explain the different types of systematic transactions (systematic investment plan (SIP), systematic transfer plan (STP), systematic withdrawal plan (SWP), trigger and dividend transfer plan (DTP)).
 - 7.4.3 Explain operational aspects of systematic transactions
- 7.5 Describe the content and periodicity of Statement of Accounts (monthly and consolidated statement) to the investor
- 7.6 Explain the process for non-financial transactions in mutual funds
 - 7.6.1 Explain the concept of Nomination, pledge/ lien of units, change in folio details, transmission of units
- 7.7 List the turnaround time defined by SEBI for different kinds of investor transactions (allotment of units in NFO, redemption proceeds, credit of dividend etc.) with mutual funds
- 7.8 Describe other investor services and facilities offered by mutual funds.

Unit 8: Risk, return and performance of funds

- 8.1 Identify and define the factors that may affect mutual fund performance
 - 8.1.1 Understand the performance of equity funds through fundamental and technical analysis
 - 8.1.2 Understand the different factors (interest rates and credit spreads) affecting the performance of debt funds
 - 8.1.3 Understand the different factors affecting the performance of gold funds and real estate

- 8.1.4 Calculate the various kinds of returns, such as simple, annualized and compounded returns. (Including MS Excel Functions)
- 8.2 Outline the SEBI norms regarding return representation of mutual funds in India
- 8.3 Explain risks in fund investing with a focus on investors
 - 8.3.1 Identify the sources of risk in an equity fund
 - 8.3.2 Identify the sources of risk in a debt fund
 - 8.3.3 Identify the sources of risk in other funds (hybrid, gold and real estate)
 - 8.3.4 Explain the various risk measures (variance, standard deviation, beta, modified duration, weighted average maturity)
- 8.4 Define and describe benchmarking of performance
 - 8.4.1 Explain the concept of benchmarking performance
 - 8.4.2 Identify the basis of choosing an appropriate performance benchmark
 - 8.4.3 Describe the use of market benchmarks to evaluate equity fund performance
 - 8.4.4 Describe the use of market benchmarks to evaluate debt fund performance
 - 8.4.5 Describe benchmarks used for hybrid funds, Gold ETF, real estate fund and international funds
 - 8.4.6 Explain the concepts related to fund manager performance (absolute returns, relative returns, risk-adjusted returns)

Unit 9: Mutual Fund Scheme Selection

- 9.1 Understand how to select mutual fund schemes
 - 9.1.1 List the steps in selecting the funds as per the broad asset category
 - 9.1.2 Understand mutual funds based on portfolio characteristics, investment strategies and investment objectives
 - 9.1.3 Understand selection of a mutual fund scheme through fund performance, fund portfolio, fund age, fund size, portfolio turnover and scheme running expenses
 - 9.1.4 Understand selection of various options viz growth, dividend payout and dividend reinvestment within mutual fund schemes
- 9.2 Identify the sources of data to track mutual fund performance

Unit 10: Selecting the Right Investment Products for Investors

- 10.1 Differentiate between Savings and Investment
- 10.2 Explain the concept of Inflation Risk
- 10.3 Identify financial and physical assets
 - 10.3.1 Classify assets into physical and financial assets
 - 10.3.2 Identify the features of physical assets such as gold and real estate and the needs of the investor that they fulfill
 - 10.3.3 List the financial assets available for investment by an investor and their key features

Unit 11: Helping Investors with Financial Planning

- 11.1 Understand basics of financial planning
 - 11.1.1 Define financial planning

- 11.1.2 Relate financial planning to financial goals and the time horizon for their achievement
- 11.1.3 Explain the objective of financial planning
- 11.1.4 List the benefits and identify the need for financial planning to the investor
- 11.2 Define and describe life cycle and wealth cycle in financial planning
 - 11.2.1 Link the financial planning needs to the life cycle stage of the investor
 - 11.2.3 Describe the stages in the wealth cycle model of investor

Unit 12: Recommending Model Portfolios and Financial Plans

- 12.1 Define and describe the need for risk profiling
 - 12.1.1 List the factors influencing risk profile of an investor
 - 12.1.2 List the risk profiling tools
- 12.2 Understand asset allocation
 - 12.2.1 Why asset allocation is done
 - 12.2.2 Strategic & Tactical Asset Allocation
- 12.3 Discuss some model portfolios for different kind of investors
- 12.4 Understand the behavioral biases in investment decision making