

Ideathon

2025

on Cybersecurity and Investor Awareness

For College Students

About NISM Ideathon

NISM Ideathon is part of NISM's advocacy efforts to enhance financial literacy, investor education, and increase public engagement in India's securities market.

Objective of NISM Ideathon

- To promote safe digital financial behavior.
- Enhance investor awareness by decoding cyber threats that mislead or have the potential to mislead investors.
- Promote informed and secure digital engagement in financial markets.
- Cybersecurity and investor protection.

The Core Idea

Inviting innovative ideas and fresh perspectives from the **student community**, that holistically cover:

- Cybersecurity risks
- Methods to prevent cyber fraud and
- Best practices for safe and responsible digital investing.

NISM Ideathon Format

- Case study-based approach (real or hypothetical).
- Final deliverables:
 - Project report
 - Detailed presentation

Last Date
30 September,
2025

Student Deliverables

- Conduct a case analysis of a cyber fraud incident and evaluate the root cause.
- Actionable insights and takeaways to:
 - Warn investors of red flags and digital risks.
 - Promote responsible digital investing.
 - Prevent future frauds.
- To be delivered in the format of a detailed project report and presentation.

Eligibility

- Open to currently enrolled students from all interested institutes (UG and PG)
- Each team to ideally have a faculty mentor (not compulsory)
 - Team Maximum up to 4 students
 - Team Minimum: 2 students

Cash Prizes & Recognition

Student Prize*



Faculty Mentor Honorarium



* Prize money to be equally shared among team members.

**SCAN
ME!**



via **Google**
lens

Final deliverables:

- Ideathon Detailed Report: Around 15–20 pages
- Ideathon Presentation Slides: Around 10 slides

Note: *The abstract should have two parts summarizing—a) the case and b) summary of solutions.*

Participation Rules:

1. Open to current enrolled students from all interested institutes
2. Each team to ideally have a faculty mentor (not compulsory).
3. Team Minimum: 2 students
4. Team Maximum up to 4 students
5. **More than one team from one institute/College may participate but with different Faculty Mentors. Multiple teams with same faculty mentor is not permitted.**
6. No Faculty mentor can guide other institution students at the same time.
7. Valid entry will be eligible for Participation certificates.

Note: Please ensure that all illustrations and content are aligned to an Indian theme. Keep the presentation simple and relatable for wider appeal.

Presentation

It should be available in the form of a PPT, which includes:

- Details of Team Members, including College/University Name, Faculty Mentor
- Problem Statement
- Objective
- Scope
- Innovative Solution for the Problem Statement
- Conclusion

*[*This is an indicative structure]*

Last Date Entry: September 30, 2025.

Submit your Report and PPT on: fineducation.initiatives@nism.ac.in

About NISM

The National Institute of Securities Markets (NISM) is a public trust established in 2006 by the Securities and Exchange Board of India (**SEBI**), the regulator of the securities markets in India. The institute carries out a wide range of capacity building activities at various levels aimed at enhancing the quality standards in securities markets. (www.nism.ac.in)

Terms & Conditions

1. All content submitted must be original, created by the participant, and free from plagiarism or copyright infringement.
2. Incomplete or non-compliant entries may be disqualified at the discretion of NISM.
3. The decision of the evaluation panel shall be final and binding. No correspondence will be entertained in this regard.

4. Intellectual Property Rights (IPR):

- i. By submitting an entry, participants hereby grant NISM full rights, including ownership, to use, reproduce, modify, publish, distribute, and display the content in any format or medium, for educational, promotional, or institutional purposes etc.
- ii. No consent, credit, or compensation shall be required for such use.
- iii. Awarded entries will become the intellectual property of NISM.
- iv. Participants agree not to submit the same or substantially similar content to any other competition or platform.

5. Disqualification:

- i. Use of offensive, discriminatory, false, or misleading content will result in immediate disqualification.
- ii. Any violation of the contest rules or misrepresentation may lead to cancellation of entry and withdrawal of awards, as may be decided or as the case may be.

6. Amendments and Cancellation:

- i. NISM reserve the right to modify the contest rules, timeline, evaluation criteria, or cancel the competition without prior notice, if deemed necessary.
- ii. NISM reserves the right to withhold the awarding of any Prize(s) if, in its sole discretion, it determines that no entries are of a suitable standard for the competition.

7. General Rules

- i. The content must be relevant to finance, securities markets, or related themes.
- ii. If the content includes facts or data, they must be accurate and verifiable.
- iii. All submissions must be free from third-party intellectual property violations.

- iv. Participants are expected to maintain ethical standards in creating and presenting content.

8. Eligibility – NISM Students

- i. Current students of NISM may participate **voluntarily**, but will not be eligible for prizes or awards.
- ii. Such entries may still be used by NISM for educational, training, or promotional purposes etc., without any financial compensation.

9. Intellectual Property Clause for Winners

- i. Winners acknowledge and admit that, upon acceptance of the award, all intellectual property rights of the submitted content will be transferred to NISM. NISM shall hold exclusive rights to use, adapt, or disseminate the winning entries for any purpose as it may deem fit and proper, without limitation or without the consent of the participants and mention of without credit to winners.

10. Disclaimer

- i. Participants of the contest hereby irrevocably accept all the aforesaid terms and conditions.
- ii. NISM shall not be held responsible for any technical issues, submission delays, or loss of data.
- iii. The organizers shall not be liable for any claim, damage, or loss incurred by any participant due to participation or non-selection in the competition.
- iv. All legal matters, if any, shall be subject to the jurisdiction of the courts in Mumbai, Maharashtra.