

PRESS RELEASE

NISM and SEBI Launch National Financial Literacy Quiz 2025 with East Regional Round in Kolkata

Empowering India's Youth Through Financial Knowledge and Awareness

Mumbai, June 21-22, 2025 –The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. The NFLQ began with the Eastern Regional Round, which was held on June 21–22 at the Bhawanipur Education Society College (NSHM Knowledge Campus) in Kolkata. Participants from around 60 undergraduate and 50 postgraduate institutes across Eastern states, including Odisha, Jharkhand, Bihar, and West Bengal participated.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

The Regional Round was preceded by an online quiz round. Around 2,50,000 students from all over India, participated in the online quiz.

Further Regional Rounds are being conducted in another 5 cities.

Sr No.	Region	Date	Location
1	South	5th-6th July	Bangalore
2	North	26th-27th July	NCR
3	Central	16th-17th Aug	Indore
4	North East	30th-31st Aug	Guwahati
5	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

Commenting about NFLQ, Shri Sashi Krishnan, Director, NISM, said, "*Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation.*"

Shri Sanjay Sarwade, Chief General Manager and Regional Director, SEBI Eastern Regional Office, SEBI, said, "*Financial literacy is not just about money, it's about empowering yourself with knowledge to make informed decisions.*"

At a Glance: Rewards and Recognition

Prizes for Top three winners in each category (Undergraduate and Post Graduate):

Undergraduate Category:

- 1st Prize – Rs. 40,000/- [Indian Institute of Management (IIM), Bodhgaya]
- 2nd Prize – Rs. 30,000/- [Indian Institute of Technology (Indian School of Mines), Dhanbad]
- 3rd Prize – Rs. 20,000/- [Goenka College of Commerce and Business Administration, Kolkata]

Postgraduate Category:

- 1st Prize – Rs. 40,000/- [Indian Institute of Management (IIM), Calcutta]
- 2nd Prize – Rs. 30,000/- [St. Xavier's College (Autonomous), Kolkata]
- 3rd Prize – Rs. 20,000/- [Xavier Business School, St. Xavier's University, Kolkata]

Additionally, the top 10 UG colleges from the East zone qualified to advance to the National Rounds. The list of selected institutions is as follows:

1. Indian Institute of Management (IIM), Bodhgaya
2. Indian Institute of Technology (Indian School of Mines), Dhanbad
3. Goenka College of Commerce and Business Administration, Kolkata
4. St. Xavier's College (Autonomous), Kolkata
5. Hi-Tech Medical College and Hospital, Rourkela
6. Naba Ballygunge Mahavidyalaya, Kolkata
7. Shri Shikshayatan College, Kolkata
8. Buxi Jagabandhu Bidyadhar (BJB) Autonomous College, Bhubaneswar
9. National Institute of Technology, Durgapur
10. St. Xavier's College (Autonomous), Raghobpur Campus, Kolkata

Additionally, the top 10 PG colleges from the East zone qualified to advance to the National Rounds. The list of selected institutions is as follows:

1. Indian Institute of Management (IIM), Calcutta
2. St. Xavier's College (Autonomous), Kolkata

3. Xavier Business School, St. Xavier's University, Kolkata
4. Indian Institute of Management (IIM), Bodhgaya
5. Bengal Institute of Business Studies, Kolkata
6. IMI Bhubaneswar
7. ICFAI Business School, Kolkata
8. Department of Business Administration, University of Kalyani, Kolkata
9. Chandragupta Institute of Management, Patna
10. International School of Management, Patna